

# Charte graphique 2026

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Les Motards ont du Coeur 53 - Association bénévole

**LE LOGOTYPE**

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Les Motards ont du Coeur 53

## LE LOGOTYPE : AUTRES DECLINAISONS

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## LES INTERDITS

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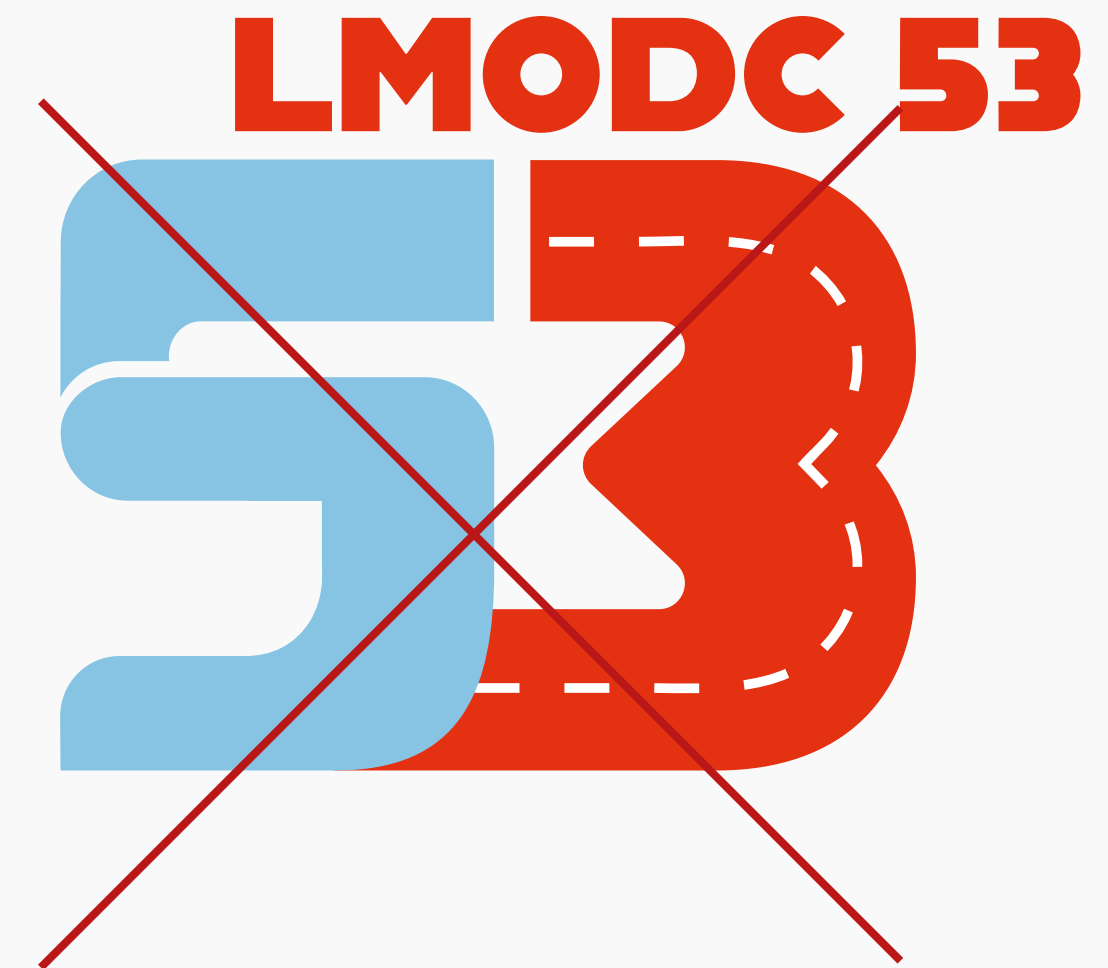
### COULEURS

Il est interdit de changer les couleurs du logo.



### DIMENSIONS

Il est interdit de déformer le logo.



### COMPOSITION

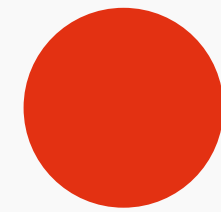
Il est interdit de changer la composition du logo.

## LES COULEURS

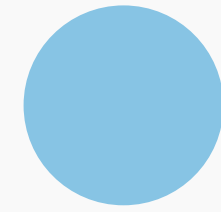
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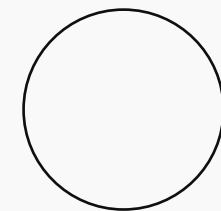
### Web



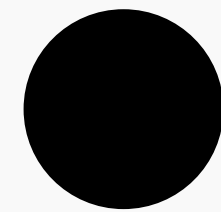
R : 227  
V : 49  
B : 18  
#e33112



R : 135  
V : 196  
B : 228  
#87c4e4

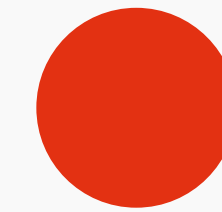


R : 0  
V : 0  
B : 0  
#ffffff

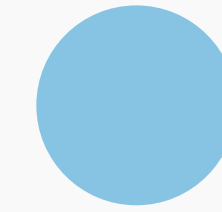


R : 0  
V : 0  
B : 0  
#000000

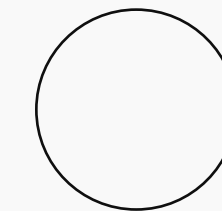
### Print



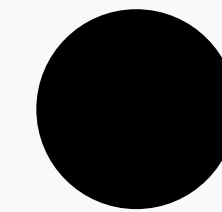
Cyan : 2%  
Magenta : 90%  
Jaune : 99%  
Noir : 0%



Cyan : 2%  
Magenta : 90%  
Jaune : 99%  
Noir : 0%



Cyan : 0%  
Magenta : 0%  
Jaune : 0%  
Noir : 0%



Cyan : 0%  
Magenta : 0%  
Jaune : 0%  
Noir : 100%

## LA TYPOGRAPHIE : AFACAD

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### Titres

Afacad Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

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*Afacad Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

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Afacad Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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*Afacad Medium Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Afacad SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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*Afacad SemiBold Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Afacad Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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*Afacad Bold Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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## LA TYPOGRAPHIE : WORK SANS

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### Texte

Work Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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Work Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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*Work Sans Light Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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Work Sans Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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*Work Sans Medium Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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Work Sans SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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*Work Sans SemiBold Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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Work Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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*Work Sans Bold Italic*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
@()#-//,?

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